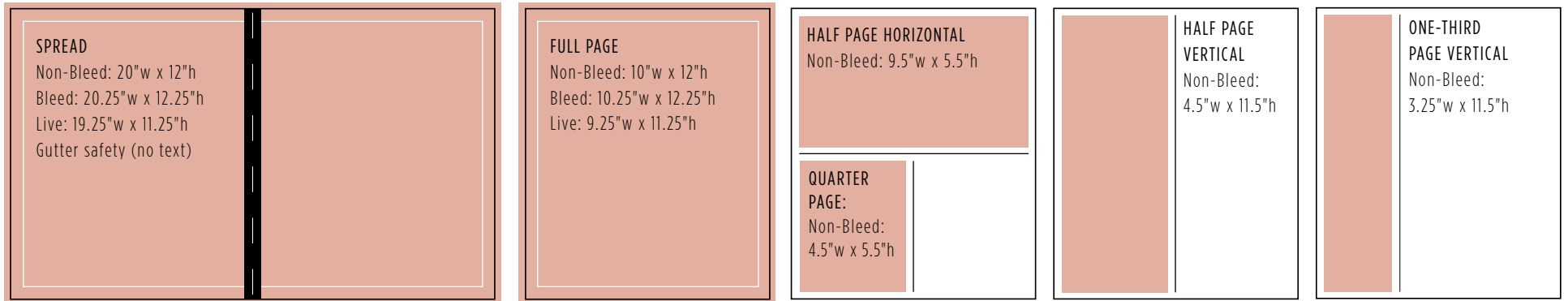


AD SPECIFICATIONS

PRINTED: Web offset, perfect bound, 150 Linescreen, Full page trim size: 10"w x 12"h, Two page spread trim size: 20"w x 12"h.

NOTE: Live matter (text and images) must be 3/8" from the trim. Gutter safety is 5/16". For spreads, please allow 5/16" for text on BOTH sides of gutter.



FILE DELIVERY

Files may be submitted via email, FTP or on a CD/DVD. If you would like to submit your ad via FTP, download a program like Fetch, Cyberduck, Transmit, SmartFTP, etc., and enter our FTP information:

FTP Server Address: 02b6855.netsolhost.com
User ID: cgmaterials
Password: CGmaterials142

SUBMITTING ELECTRONIC/DIGITAL FILES

Adobe PDF/X-1a files are preferred. PDF files and Native art files must be press ready; PDFs and images must be in the image mode of CMYK format and at least 300dpi of the size intended to print. All fonts must be embedded. Please include bleed settings (full page ads and spreads only) in PDF. NOTE: Please zip or stuff your files with Dropstuff (from Stuffit), or using the OSX native file zipping feature (control + click and select "create archive of").

SEND MATERIALS

ATTN: Christine Bachmann (Specify publication: CTC&G, HC&G or NYC&G) / C&G Media Group / 40 Richards Avenue, 4th Floor / Norwalk, CT 06854

NON-PREFERRED ACCEPTED DIGITAL FILE FORMATS

.AI Files: Files with fonts converted to outlines and images embedded (images must be CMYK, 300dpi). .TIF files: Flattened files and converted in CMYK format at 300dpi, and all fonts are rasterized. Inserts: Supply insert samples and/or mock-ups that are full-size and true-to-weight. Please provide it 30 days prior to material deadline.

PROOFS

Ads received may be accompanied by a color proof to SWOP 3 standards and created on matte publication base stock. Print-outs from desktop inkjet or laser printers cannot be used for color matching. We only guarantee color if you send an approved matchprint using a SWOP 3 Profile. Proofs must be screened at 150 line screen. The reproduction of ads with proofs not adhering to these criteria cannot be guaranteed. If you are unable to provide a SWOP 3 proof, ask your Production Representative for the names of service bureaus that can produce one for you. If you plan to provide a SWOP 3 proof, we can supply the color profile to your printer/service bureau.