



2020 ISSUE PLANNING CALENDAR

JAN KITCHEN

AD CLOSE Dec 2 / MATERIALS DUE Dec 9
DISTRIBUTION Dec 26

FEB DECORATING WITH COLOR

AD CLOSE Dec 30 / MATERIALS DUE Jan 6
DISTRIBUTION Jan 23

MARCH ARCHITECTURE

AD CLOSE Feb 3 / MATERIALS DUE Feb 10
DISTRIBUTION Feb 27

APRIL ENTERTAINING

AD CLOSE March 9 / MATERIALS DUE March 16
DISTRIBUTION April 2

MAY GARDENS

AD CLOSE April 6 / MATERIALS DUE April 13
DISTRIBUTION April 30

JUNE BATH

AD CLOSE May 4 / MATERIALS DUE May 11
DISTRIBUTION May 28

JULY/AUG IDAS

AD CLOSE June 22 / MATERIALS DUE June 29
DISTRIBUTION July 16

SEPT STYLE

AD CLOSE July 27 / MATERIALS DUE Aug 3
DISTRIBUTION Aug 20

OCT DECORATING

AD CLOSE Aug 31 / MATERIALS DUE Sept 4
DISTRIBUTION Sept 24

NOV CRAFTED

AD CLOSE Sept 28 / MATERIALS DUE Oct 5
DISTRIBUTION Oct 22

DEC HOLIDAY

CLOSE Nov 2 / MATERIALS DUE Nov 9
DISTRIBUTION Nov 19

MARCH

SPRING STYLE
AD CLOSE Jan 20
MATERIALS DUE Jan 27
DISTRIBUTION Feb 13

APRIL

ARTFUL LIVING
AD CLOSE Feb 24
MATERIALS DUE March 2
DISTRIBUTION March 19

MAY/JUNE

NY DESIGN WK/APARTMENT
AD CLOSE April 13
MATERIALS DUE April 20
DISTRIBUTION May 7

SEPTEMBER

FASHION & STYLE
AD CLOSE Aug 10
MATERIALS DUE Aug 17
DISTRIBUTION Sept 3

OCTOBER

FALL DESIGN
AD CLOSE Sept 4
MATERIALS DUE Sept 14
DISTRIBUTION October 1

NOVEMBER

DECORATING
AD CLOSE Oct 19
MATERIALS DUE Oct 26
DISTRIBUTION Nov 12

DEC/JAN/FEB

GLOBAL STYLE
AD CLOSE Nov 16
MATERIALS DUE Nov 23
DISTRIBUTION Dec 10

JUNE

SUMMER KICK-OFF!
AD CLOSE April 27
MATERIALS DUE May 4
DISTRIBUTION May 22

JULY 1-15

ARTFUL LIVING
AD CLOSE May 22
MATERIALS DUE June 1
DISTRIBUTION June 19

JULY 15-31

SUMMER DECORATING
AD CLOSE June 15
MATERIALS DUE June 22
DISTRIBUTION July 10

AUGUST 1-15

ENTERTAINING
AD CLOSE June 29
MATERIALS DUE July 6
DISTRIBUTION July 24

AUGUST 15-31

ARCHITECTURE
AD CLOSE July 20
MATERIALS DUE July 27
DISTRIBUTION August 14

SEPT/OCT

FASHION & STYLE
AD CLOSE Aug 3
MATERIALS DUE Aug 10
DISTRIBUTION Aug 28

NOVEMBER

DECORATING
AD CLOSE Oct 19
MATERIALS DUE Oct 26
DISTRIBUTION Nov 25



**THE CONNECTICUT
DESIGN GUIDE 2020**
AD CLOSE Oct 11
MATERIALS DUE (TEMPLATE) Oct 14
MATERIALS DUE (PREMIUM ADS) Nov 4
PAYMENT DUE Dec 2
DISTRIBUTION Dec 16



**THE NEW YORK
DESIGN GUIDE 2020**
AD CLOSE Feb 28
MATERIALS DUE (TEMPLATE) March 2
MATERIALS DUE (PREMIUM ADS) March 23
PAYMENT DUE May 1
DISTRIBUTION May 18



**THE HAMPTONS
DESIGN GUIDE 2020**
AD CLOSE Jan 17
MATERIALS DUE (TEMPLATE) Jan 21
MATERIALS DUE (PREMIUM ADS) Feb 11
PAYMENT DUE April 1
DISTRIBUTION May 1