

# INNOVATIVE PRODUCT DESIGN

DEADLINE: JUNE 25, 2014

# NYC&G

## INNOVATION IN DESIGN AWARDS

This award will go to one designer/manufacturer that incorporates creativity and innovation into a locally designed product from New York, whether that is furniture, lighting, ceramics, textiles, technology, appliances, automotive, etc. The winner will be selected by the NYC&G Editor in Chief.

If you have a new product that fits this description, please submit the following (Incomplete entries will be disqualified):

- Contact Name
- Contact Phone
- Contact Email
- Company Name
- Company Address
- Name of Product
- Description of product (up to 100 word)
- 2 - 3 images of product (hi-res, 300 dpi, minimum 4"x6")
- Where the product can be purchased
- Value/cost of product
- Where product is fabricated/manufactured
- If product has received any previous media coverage, please indicate which outlets covered it and when
- \$50 entry fee (check made payable to NYC&G IDAs)

### TERMS & CONDITIONS

- Up to but no more than three (3) products allowed per designer/manufacturer
- Each product must be submitted separately
- Incomplete entries will be disqualified
- Winners must agree not to enter their winning product in another design contest for one year
- Product must have been designed during the last 18 months

### SEND ENTRIES TO

NYC&G Innovation in Design Awards

Attention: H. Alexander

142 East Avenue, North Building | Norwalk, CT 06851 | 203.227.1400

Entries must be received by June 25, 2014. Winners announced at the September 2014 ceremony.

Winning projects to be featured in NYC&G's October 2014 issue.

**Sponsorship opportunities available.** For more information, email [advertising@cottagesgardens.com](mailto:advertising@cottagesgardens.com).

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